



<https://incsub.com/careers/campuspress-edublogs-blog-writer/>

## CampusPress/Edublogs Blog Writer

### Description

We are looking for a Blog Writer to produce high-quality WordPress documents that contribute to [CampusPress](#) overall success.

You will join an outgoing and expanding team of talented writers who work collaboratively with all company areas to make our products stand out.

The person we're searching for will have knowledge of WordPress and experience using a broad range of plugins and themes. Knowledge of our products and services is a bonus, but not essential.

### Responsibilities

- Publish new content regularly.
- Maintain our existing content relevant and up to date.
- Participate and contribute to the overall growth and success of CampusPress.

Your mission is to educate, inform, and engage with new, existing, and prospective customers! You'll be creating articles, tutorials, and announcement posts covering all aspects of using WordPress and how to get the most out of our products (i.e. our hosting, management console, new features, etc.)

### Qualifications

#### Requirements

- Working knowledge of WordPress, You don't need to be a programmer or code (although knowing PHP, CSS, etc. would be an asset to the team!).
- Ability to create high-quality documentation in perfect, clear and engaging English that's super easy to read and understand.
- Ability to quickly grasp complex technical concepts and make them easily understandable using text and images.
- Marketing and managing social media experience.
- Background working as an educator, as technical support in K12 school or in Higher Ed institution desirable
- Well organized, have efficient processes and tools in place and manage your time well.
- Ability to work autonomously
- Be a team player
- Someone that wants, and can commit to, a 40-hour work week.

Whether you gained these skills academically or are self-taught – we would love to hear from you.

### Job Benefits

#### Why should I apply?

- Desirable working conditions as part of a fantastic team
- Up to 35 days paid leave per year.
- Opportunities for paid travel to attend WordCamps and other industry conferences.

### Employment Type

Full Time

### Industry

Marketing

### Working Hours

Full Time – 40 Hours Per Week

- Long service leave with a whopping three months off, and it's all paid
- Up to 2 months' payroll bonus based on company growth
- Technology budget every three years
- Yearly productivity budget. Buy a new chair or desk, take yourself to WordCamps and develop professionally, grab a gym membership to keep you in good health or anything that helps you be you!

### **How do I apply?**

We believe in giving people a chance to show us what they're capable of, rather than a formal interview where we all awkwardly sit around a table, smiling and nodding.

Send us over a copy of your CV, along with a covering letter telling us why you'd love to work for CampusPress (and why you think you'd be a great fit) along with two or three examples of your finest blog creations.

We are unable to consider applications that fail to demonstrate a high level of written communication.